

# DFP ONLINE FEEDBACK SYSTEM

Directorate of Field Publicity, Government of India

## Consolidated Monthly Report

Region Name :- ASSAM  
 MONTH :- JANUARY  
 YEAR :- 2012

Type of Programme Activity	Statistical Data (For RFD & other reports)									
	Border Area		LWE Area		Programme for Minorities		Other Areas		Total	
	No of Programmes	Size of Audience	No of Programmes	Size of Audience	No of Programmes	Size of Audience	No of Programmes	Size of Audience	No of Programmes	Size of Audience
Film Shows	0	0	0	0	9	2690	79	18084	88	20774
Programme	0	0	0	0	2	2250	32	20801	34	23051
Oral Communications	0	0	0	0	11	460	98	3145	109	3605
Photo Exhibitions	0	0	0	0	6	1150	72	11160	78	12310
Public Opinion Gatherings	0	0	0	0	4	410	22	1580	26	1990
Success Stories	0	0	0	0	1	0	1	0	2	0
<b>TOTAL</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>33</b>	<b>6960</b>	<b>304</b>	<b>54770</b>	<b>337</b>	<b>61730</b>

# DFP ONLINE FEEDBACK SYSTEM

Directorate of Field Publicity, Government of India

## Consolidated Monthly Report

Region Name :- ANDHRA PRADESH

MONTH :- JANUARY

YEAR :- 2012

### HIGHLIGHT REPORT

All the units of this region organized intensive publicity campaign on Sarva Siksha Abhiyan (SSA). During the campaign all units conducted special programmes on Right to Education, Mid Day Meal, School Sanitation, Personal Hygiene, Water contamination, etc.

Type of Programme Activity	Statistical Data (For RFD & other reports)									
	Border Area		LWE Area		Programme for Minorities		Other Areas		Total	
	Programmes	Audience	Programmes	Size of Audience	No of Programmes	Size of Audience	Programmes	Audience	Programme	Audience
Film Shows	0	0	12	3450	0	0	157	68895	169	72345
Special Programme	0	0	2	600	0	0	30	35410	32	36010
Oral Communicat	0	0	12	3420	1	1000	186	46170	199	50590
Photo Exhibitions	0	0	12	3540	1	600	162	55765	175	59905
Public Opinion Gatherings	0	0	6	600	0	0	77	1322	83	1922
Success Stories	0	0	0	0	0	0	13	241	13	241
<b>TOTAL</b>	<b>0</b>	<b>0</b>	<b>44</b>	<b>11610</b>	<b>2</b>	<b>1600</b>	<b>625</b>	<b>207803</b>	<b>671</b>	<b>221013</b>

# DFP ONLINE FEEDBACK SYSTEM

Directorate of Field Publicity, Government of India

## Consolidated Monthly Report

Region Name :- BIHAR  
 MONTH :- JANUARY  
 YEAR :- 2012

### HIGHLIGHT REPORT

the main highlights of include campaign on health and family welfare, campaign on NICH in border areas and LWE areas and ccampaign on universalisation of education by the unit offices

Type of Programme Activity	Statistical Data (For RFD & other reports)									
	Border Area		LWE Area		Programme for Minorities		Other Areas		Total	
	No of Programmes	Size of Audience	No of Programmes	Size of Audience	No of Programmes	Size of Audience	No of Programmes	Size of Audience	No of Programmes	Size of Audience
Film Shows	8	1000	7	1424	10	3235	56	18300	81	23959
Special Programmes	2	400	4	832	8	8225	25	10955	39	20412
Oral Communications	7	140	8	160	13	474	82	2970	110	3744
Photo Exhibitions	5	700	8	1625	9	3142	49	13050	71	18517
Public Opinion Gatherings	4	4	10	10	1	1	42	2124	57	2139
Success Stories	2	0	0	0	0	0	4	0	6	0
<b>TOTAL</b>	<b>28</b>	<b>2244</b>	<b>37</b>	<b>4051</b>	<b>41</b>	<b>15077</b>	<b>258</b>	<b>47399</b>	<b>364</b>	<b>68771</b>

# DFP ONLINE FEEDBACK SYSTEM

Directorate of Field Publicity, Government of India

## Consolidated Monthly Report

Region Name :- CHHATTISGARH

MONTH :- JANUARY

YEAR :- 2012

### HIGHLIGHT REPORT

During the month of January the unit name Durg organized a special programme on "National Rural Health Mission" on January 12 and 13, 2012, at Village- Parsadih, Distt- Mahasamund Local MLA Shri Agni Chandrakar attended the programem. On Jan 13 Health Camp Prog Chief guest Shri Chandrakant Uike, C.E.O. Zila Panchayat, Mahasamund During this month all the 11 units organized special Programmes on Health & Family Welfare and also organise special programmes on Sarva Siksha Abhiyan with close coordination with Education Deptt., Janpad and Village Panchayat.

Type of Programme Activity	Statistical Data (For RFD & other reports)									
	Border Area		LWE Area		Programme for Minorities		Other Areas		Total	
	No of Programmes	Size of Audience	No of Programmes	Size of Audience	No of Programmes	Size of Audience	No of Programmes	Size of Audience	NO of Programmes	Size of Audience
Film Shows	0	0	39	10150	16	4350	78	19745	133	34245
Special Programmes	0	0	8	3100	0	0	24	12550	32	15650
Oral Communications	0	0	46	2690	18	940	130	11063	194	14693
Photo Exhibitions	0	0	29	2155	11	1900	65	7913	105	11968
Public Opinion Gatherings	0	0	15	100	0	0	139	150	154	250
Success Stories	0	0	2	100	0	0	3	100	5	200

TOTAL	0	0	139	18295	45	7190	439	51521	623	77006
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# DFP ONLINE FEEDBACK SYSTEM

Directorate of Field Publicity, Government of India

## Consolidated Monthly Report

Region Name :- GUJARAT

MONTH :- JANUARY

YEAR :- 2012

### HIGHLIGHT REPORT

During the period under report, Six DFP units in Gujarat arranged 100 film shows, 114 group discussions, 73 photo exhibitions and 30 special interactive programmes. They submitted 21 feedback reports and 08 success stories.

Type of Programme Activity	Statistical Data (For RFD & other reports)									
	Border Area		LWE Area		Programme for Minorities		Other Areas		Total	
	No of Programmes	Size of Audience	No of Programmes	Size of Audience	No of Programmes	Size of Audience	No of Programmes	Size of Audience	No of Programmes	Size of Audience
Film Shows	18	4200	0	0	0	0	85	24555	103	28755
Special Programme	2	800	0	0	0	0	28	8900	30	9700
Oral Communications	20	2000	0	0	13	300	81	8580	114	2385
Photo Exhibitions	8	850	0	0	6	1280	59	9550	73	2139
Public Opinion Gatherings	2	20	0	0	1	10	18	200	21	230
Success Stories	1	10	0	0	0	0	7	70	8	80
<b>TOTAL</b>	<b>51</b>	<b>7880</b>	<b>0</b>	<b>0</b>	<b>20</b>	<b>1590</b>	<b>278</b>	<b>51855</b>	<b>349</b>	<b>43289</b>

# DFP ONLINE FEEDBACK SYSTEM

Directorate of Field Publicity, Government of India

## Consolidated Monthly Report

Region Name :- JHARKHAND

MONTH :- JANUARY

YEAR :- 2012

### HIGHLIGHT REPORT

During the month of January 2012 special intensive publicity campaigns have been organized in this region. During the campaign one of the most important programme 'NRHM' under flagship programme of UPA government and its main objectives TO REDUCE THE IMR, MMR and check the growth of birth rate and stabilisation of population, were highlighted by the units through publicity programmes like Film Shows, Group Discussions, Photo Exhibitions, Rallies, Seminar, Essay Competition, Debates, Quiz Contest etc.

Type of Programme Activity	Statistical Data (For RFD & other reports)									
	Border Area		LWE Area		Programme for Minorities		Other Areas		Total	
	No of Programmes	Size of Audience	No of Programmes	Size of Audience	No of Programmes	Size of Audience	No of Programmes	Size of Audience	NO of Programmes	Size of Audience
Film Shows	0	0	64	18895	35	8050	36	7815	135	34760
Special Programmes	0	0	13	12750	3	1090	7	3640	23	17480
Oral Communications	0	0	71	12706	43	4440	46	4090	160	21236
Photo Exhibitions	0	0	50	13050	20	4890	25	6200	95	24140
Public Opinion Gatherings	0	0	23	1632	2	225	28	354	53	2211
Success Stories	0	0	1	10	0	0	2	180	3	190
<b>TOTAL</b>	<b>0</b>	<b>0</b>	<b>222</b>	<b>59043</b>	<b>103</b>	<b>18695</b>	<b>144</b>	<b>22279</b>	<b>469</b>	<b>100017</b>

# DFP ONLINE FEEDBACK SYSTEM

Directorate of Field Publicity, Government of India

## Consolidated Monthly Report

Region Name :- JAMMU & KASHMIR

MONTH :- JANUARY

YEAR :- 2012

### HIGHLIGHT REPORT

As part of the On-going massive awareness campaign on Sarva Shiksha Abhiyan all the 12 field units of DFP, J&K Region organised over two dozen publicity programmes on the need and importance of education especially in the rural areas of their respective jurisdictions in the month of January 2012.

Type of Programme Activity	Statistical Data (For RFD & other reports)									
	Border Area		LWE Area		Programme for Minorities		Other Areas		Total	
	Programmes	Audience	Programmes	Size of Audience	No of Programmes	Size of Audience	Programmes	Audience	Programme	Audience
Film Shows	3	300	0	0	0	0	63	12300	66	12600
Special Programmes	5	2000	0	0	0	0	28	10300	33	12300
Oral Communications	12	600	0	0	2	20	101	2800	115	3420
Photo Exhibitions	11	1700	0	0	0	0	118	17000	129	18700
Public Opinion Gatherings	1	10	0	0	0	0	2	30	3	40
Success Stories	0	0	0	0	0	0	1	0	1	0
<b>TOTAL</b>	<b>32</b>	<b>4610</b>	<b>0</b>	<b>0</b>	<b>2</b>	<b>20</b>	<b>313</b>	<b>42430</b>	<b>347</b>	<b>47060</b>

# DFP ONLINE FEEDBACK SYSTEM

Directorate of Field Publicity, Government of India

## Consolidated Monthly Report

Region Name :- KARNATAKA

MONTH :- JANUARY

YEAR :- 2012

### HIGHLIGHT REPORT

The Field Units of Karnataka Region organized a special campaign on Sarva Shiksha Abhiyan (SSA) in their respective jurisdiction during the month of JANUARY, 2012. The programmes included special competitive events, seminars, oral communications (interactive sessions, group discussions), film/video shows, etc.

Type of Programme Activity	Statistical Data (For RFD & other reports)									
	Border Area		LWE Area		Programme for Minorities		Other Areas		Total	
	No of Programmes	Size of Audience	No of Programmes	Size of Audience	No of Programmes	Size of Audience	No of Programmes	Size of Audience	No of Programmes	Size of Audience
Film Shows	0	0	14	3600	127	32775	141	36375	282	72750
Special Programme	0	0	1	400	15	6550	16	6950	32	13900
Oral Communications	0	0	14	3600	127	32775	141	36375	282	72750
Photo Exhibitions	0	0	14	3600	113	29175	27	32775	154	65550
Public Opinion Gatherings	0	0	0	0	93	0	93	0	186	0
Success Stories	0	0	0	0	10	0	10	0	20	0
<b>TOTAL</b>	<b>0</b>	<b>0</b>	<b>43</b>	<b>11200</b>	<b>485</b>	<b>101275</b>	<b>428</b>	<b>112475</b>	<b>956</b>	<b>224950</b>

# DFP ONLINE FEEDBACK SYSTEM

Directorate of Field Publicity, Government of India

## Consolidated Monthly Report

Region Name :- KERALA

MONTH :- JANUARY

YEAR :- 2012

### HIGHLIGHT REPORT

National Voters' Day, to coincide with the foundation day of the Election Commission of India, was observed by all field units by arranging programmes relevant to the occasion. Seminars, Classes and Group Discussions formed part of the observance which aimed at enhancing the participation of the voters, especially the youth, in the democratic process.

Type of Programme Activity	Statistical Data (For RFD & other reports)									
	Border Area		LWE Area		Programme for Minorities		Other Areas		Total	
	Programmes	Audience	Programmes	Size of Audience	No of Programmes	Size of Audience	Programmes	Audience	Programme	Audience
Film Shows	0	0	0	0	40	2500	71	5210	111	7710
Special Programmes	0	0	0	0	16	1190	55	4437	71	5627
Oral Communications	0	0	0	0	58	2750	145	5537	203	8287
Photo Exhibitions	0	0	0	0	26	1700	84	4757	110	6457
Public Opinion Gatherings	0	0	0	0	3	55	32	422	35	477
Success Stories	0	0	0	0	0	0	0	0	0	0
<b>TOTAL</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>143</b>	<b>8195</b>	<b>387</b>	<b>20363</b>	<b>530</b>	<b>28558</b>

# DFP ONLINE FEEDBACK SYSTEM

Directorate of Field Publicity, Government of India

## Consolidated Monthly Report

Region Name :- MADHYA PRADESH

MONTH :- JANUARY

YEAR :- 2012

Type of Programme Activity	Statistical Data (For RFD & other reports)									
	Border Area		LWE Area		Programme for Minorities		Other Areas		Total	
	Programmes	Audience	Programmes	Size of Audience	No of Programmes	Size of Audience	Programmes	Audience	Programme	Audience
Film Shows	0	0	0	0	8	2600	92	18650	100	21250
Special Programmes	0	0	0	0	4	500	24	4013	28	4513
Communications	0	0	0	0	13	1100	75	15766	88	16866
Photo Exhibitions	0	0	0	0	4	4900	77	25105	81	30005
Public Opinion Gatherings	0	0	0	0	1	1	37	327	38	328
Success Stories	0	0	0	0	0	0	8	8	8	8
<b>TOTAL</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>30</b>	<b>9101</b>	<b>313</b>	<b>63869</b>	<b>343</b>	<b>72970</b>

# DFP ONLINE FEEDBACK SYSTEM

Directorate of Field Publicity, Government of India

## Consolidated Monthly Report

Region Name :- MAHARASHTRA

MONTH :- JANUARY

YEAR :- 2012

### HIGHLIGHT REPORT

Ahmednagar unit organized Quiz Contest followed by a lecture in coordination with the CSRD College, Ahmednagar and Panchayat Samiti, Water Supply Department at Madadgaon Block and Dist- Ahmednagar on 22/12/2011.

Type of Programme Activity	Statistical Data (For RFD & other reports)									
	Border Area		LWE Area		Programme for Minorities		Other Areas		Total	
	Programmes	Audience	Programmes	Size of Audience	No of Programmes	Size of Audience	Programmes	Audience	Programmes	Audience
Film Shows	0	0	6	750	0	0	122	18962	128	19712
Special Programme	0	0	4	500	0	0	15	1790	19	2290
Oral Communication	0	0	6	80	0	0	170	2082	176	2162
Photo Exhibitions	0	0	6	500	0	0	111	7260	117	7760
Public Opinion Gatherings	0	0	0	0	0	0	70	100	70	100
Success Stories	0	0	0	0	0	0	6	10	6	10
<b>TOTAL</b>	<b>0</b>	<b>0</b>	<b>22</b>	<b>1830</b>	<b>0</b>	<b>0</b>	<b>494</b>	<b>30204</b>	<b>516</b>	<b>32034</b>

# DFP ONLINE FEEDBACK SYSTEM

Directorate of Field Publicity, Government of India

## Consolidated Monthly Report

Region Name :- MMT  
MONTH :- JANUARY  
YEAR :- 2012

### HIGHLIGHT REPORT

Jowai unit conducted 2 days special programmes on Sarva Shiksha Abhiyan highlighting the various components under SSA including the launching of Right to Education (RTE) which has formally been launched from 2012 in the country including Meghalaya.

Type of Programme Activity	Statistical Data (For RFD & other reports)									
	Border Area		LWE Area		Programme for Minorities		Other Areas		Total	
	Programmes	Audience	Programmes	Size of Audience	No of Programmes	Size of Audience	Programmes	Audience	Programme	Audience
Film Shows	10	900	0	0	32	6500	32	8100	74	15500
Special Programme	3	2500	0	0	7	2800	9	3700	19	9000
Oral Communication	45	1150	0	0	348	2270	109	2600	502	6020
Photo Exhibitions	21	1300	0	0	52	4500	79	6300	152	12100
Public Opinion Gatherings	7	10	0	0	16	30	13	20	36	60
Success Stories	3	10	0	0	2	0	5	0	10	10
<b>TOTAL</b>	<b>89</b>	<b>5870</b>	<b>0</b>	<b>0</b>	<b>457</b>	<b>16100</b>	<b>247</b>	<b>20720</b>	<b>793</b>	<b>42690</b>

# DFP ONLINE FEEDBACK SYSTEM

Directorate of Field Publicity, Government of India

## Consolidated Monthly Report

Region Name :- NAGALAND & MANIPUR

MONTH :- JANUARY

YEAR :- 2012

### HIGHLIGHT REPORT

Sensitized on systematic voting & voter participation in Manipur region. Adverse child sex ratio, SSA, NRHM, NREGA,R.D, National Integration & communal harmony etc;  
Opinions Leaders & village chiefs present in the campaign

Type of Programme Activity	Statistical Data (For RFD & other reports)									
	Border Area		LWE Area		Programme for Minorities		Other Areas		Total	
	Programmes	Audience	Programmes	Size of Audience	No of Programmes	Size of Audience	Programmes	Audience	Programme	Audience
Film Shows	83	50600	0	0	8	3100	0	0	91	53700
Special Programmes	8	18500	0	0	2	2900	0	0	10	21400
Oral Communications	96	51440	0	0	9	7940	0	0	105	59380
Photo Exhibitions	68	51200	0	0	10	8700	0	0	78	59900
Public Opinion Gatherings	18	21450	0	0	2	300	0	0	20	21750
Success Stories	18	20600	0	0	0	0	0	0	18	20600
<b>TOTAL</b>	<b>291</b>	<b>213790</b>	<b>0</b>	<b>0</b>	<b>31</b>	<b>22940</b>	<b>0</b>	<b>0</b>	<b>322</b>	<b>236730</b>

# DFP ONLINE FEEDBACK SYSTEM

Directorate of Field Publicity, Government of India

## Consolidated Monthly Report

Region Name :- KARNATAKA

MONTH :- JANUARY

YEAR :- 2012

### HIGHLIGHT REPORT

Special campaign on SSA, Awareness programmes on Sweep in Punjab and National Voter Day Celebration etc.

Type of Programme Activity	Statistical Data (For RFD & other reports)									
	Border Area		LWE Area		Programme for Minorities		Other Areas		Total	
	Programmes	Audience	Programmes	Size of Audience	No of Programmes	Size of Audience	Programmes	Audience	Programmes	Audience
Film Shows	0	0	0	0	0	0	90	7600	90	7600
Special Programme	0	0	0	0	0	0	10	2900	10	2900
Oral Communication	30	400	0	0	0	0	220	9100	250	9500
Photo Exhibitions	5	400	0	0	0	0	82	8350	87	8750
Public Opinion Gatherings	3	30	0	0	0	0	24	489	27	519
Success Stories	0	0	0	0	0	0	4	10	4	10
<b>TOTAL</b>	<b>38</b>	<b>830</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>430</b>	<b>28449</b>	<b>468</b>	<b>29279</b>

# DFP ONLINE FEEDBACK SYSTEM

Directorate of Field Publicity, Government of India

## Consolidated Monthly Report

Region Name :- Tamilnadu

MONTH :- JANUARY

YEAR :- 2012

Type of Programme Activity	Statistical Data (For RFD & other reports)									
	Border Area		LWE Area		Programme for Minorities		Other Areas		Total	
	No of Programmes	Size of Audience	No of Programmes	Size of Audience	No of Programmes	Size of Audience	No of Programmes	Size of Audience	No of Programmes	Size of Audience
Film Shows	0	0	0	0	3	170	148	36695	151	36865
Special Programmes	0	0	0	0	0	0	27	11115	27	11115
Oral Communications	0	0	0	0	2	110	178	10621	180	10731
Photo Exhibitions	0	0	0	0	2	110	112	18405	114	18515
Public Opinion Gatherings	0	0	0	0	0	0	19	355	19	355
Success Stories	0	0	0	0	0	0	13	402	13	402
<b>TOTAL</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>7</b>	<b>390</b>	<b>497</b>	<b>77593</b>	<b>504</b>	<b>77983</b>

# DFP ONLINE FEEDBACK SYSTEM

Directorate of Field Publicity, Government of India

## Consolidated Monthly Report

Region Name :- UTTAR PRADESH

MONTH :- JANUARY

YEAR :- 2012

### HIGHLIGHT REPORT

Election Awareness Campaign was organized by all the U the units.

Type of Programme Activity	Statistical Data (For RFD & other reports)									
	Border Area		LWE Area		Programme for Minorities		Other Areas		Total	
	No of Programmes	Size of Audience	No of Programmes	Size of Audience	No of Programmes	Size of Audience	No of Programmes	Size of Audience	NO of Programmes	Size of Audience
Film Shows	4	3800	4	1200	4	575	79	41235	91	46810
Special Programmes	0	0	2	600	4	4500	42	20895	48	25995
Oral Communications	18	500	7	2500	48	2100	327	20395	400	25495
Photo Exhibitions	0	0	0	0	0	0	42	29665	42	29665
Public Opinion Gatherings	2	0	20	0	3	500	272	6193	297	6693
Success Stories	0	0	0	0	0	0	1	1000	1	1000
<b>TOTAL</b>	<b>24</b>	<b>4300</b>	<b>33</b>	<b>4300</b>	<b>59</b>	<b>7675</b>	<b>763</b>	<b>119383</b>	<b>879</b>	<b>135658</b>

# DFP ONLINE FEEDBACK SYSTEM

Directorate of Field Publicity, Government of India

## Consolidated Monthly Report

Region Name :- UTTRANCHAL

MONTH :- JANUARY

YEAR :- 2012

### HIGHLIGHT REPORT

67-film shows, 51- special progs., 113- oral communication, 72- photo exhibition, 23- public opinion gathering,

Type of Programme Activity	Statistical Data (For RFD & other reports)									
	Border Area		LWE Area		Programme for Minorities		Other Areas		Total	
	No of Programmes	Size of Audience	No of Programmes	Size of Audience	No of Programmes	Size of Audience	No of Programmes	Size of Audience	No of Programmes	Size of Audience
Film Shows	7	750	0	0	9	800	60	6000	76	7550
Special Programmes	1	60	0	0	0	0	50	3940	51	4000
Oral Communications	9	300	0	0	11	400	93	4500	113	5200
Photo Exhibitions	3	1000	0	0	8	2500	61	17500	72	21000
Public Opinion Gatherings	0	0	0	0	0	0	23	0	23	0
Success Stories	0	0	0	0	0	0	0	0	0	0
<b>TOTAL</b>	<b>20</b>	<b>2110</b>	<b>0</b>	<b>0</b>	<b>28</b>	<b>3700</b>	<b>287</b>	<b>31940</b>	<b>335</b>	<b>37750</b>

# DFP ONLINE FEEDBACK SYSTEM

Directorate of Field Publicity, Government of India

## Consolidated Monthly Report

Region Name :- WEST BENGAL(NORTH)

MONTH :- JANUARY

YEAR :- 2012

### HIGHLIGHT REPORT

NICH,FW,HIV,AIDS,Rural Development, Welfare of Women and Child, PM'S 15 point g,SSA,RTI,Boarder Area Development Progand NRHM etc.

Type of Programme Activity	Statistical Data (For RFD & other reports)									
	Border Area		LWE Area		Programme for Minorities		Other Areas		Total	
	No of Programmes	Size of Audience	No of Programmes	Size of Audience	No of Programmes	Size of Audience	No of Programmes	Size of Audience	No of Programmes	Size of Audience
Film Shows	0	0	0	0	0	0	29	7500	29	7500
Special Programmes	0	0	0	0	0	0	2	600	2	600
Oral Communications	57	650	0	0	9	80	46	1400	112	2130
Photo Exhibitions	20	1900	0	0	2	100	14	2200	36	4200
Public Opinion Gatherings	4	20	0	0	0	0	1	0	5	20
Success Stories	4	40	0	0	0	0	0	0	4	40
<b>TOTAL</b>	<b>85</b>	<b>2610</b>	<b>0</b>	<b>0</b>	<b>11</b>	<b>180</b>	<b>92</b>	<b>11700</b>	<b>188</b>	<b>14490</b>

# DFP ONLINE FEEDBACK SYSTEM

Directorate of Field Publicity, Government of India

## Consolidated Monthly Report

Region Name :- WEST BENGAL(SOUTH)

MONTH :- JANUARY

YEAR :- 2012

### HIGHLIGHT REPORT

The Field Publicity Units under Regional Office, DFP, Kolkata during the period from 21st December,2011 to 20th January,2012

Type of Programme Activity	Statistical Data (For RFD & other reports)									
	Border Area		LWE Area		Programme for Minorities		Other Areas		Total	
	No of Programmes	Size of Audience	No of Programmes	Size of Audience	No of Programmes	Size of Audience	No of Programmes	Size of Audience	No of Programmes	Size of Audience
Film Shows	8	4600	31	23250	0	0	56	19450	95	47300
Special Programmes	1	375	7	5000	0	0	14	6450	22	11825
Oral Communications	11	550	135	4200	0	0	140	3715	286	8465
Photo Exhibitions	4	3400	13	30850	0	0	34	43550	51	77800
Public Opinion Gatherings	0	0	9	0	0	0	86	0	95	0
Success Stories	0	0	0	0	0	0	0	0	0	0
<b>TOTAL</b>	<b>24</b>	<b>8925</b>	<b>195</b>	<b>63300</b>	<b>0</b>	<b>0</b>	<b>330</b>	<b>73165</b>	<b>549</b>	<b>145390</b>